

BBA-MCOMM NON CO-OP WORK EXPERIENCE REPORT

Upon successful completion of the BBA Non Co-op Work Experience a student will:

1. Have applied, in a practical setting, skills and knowledge learned in the BBA program.
2. Have acquired relevant work experience to enhance his/her competence and employability in the field of concentration.
3. Demonstrate professional behaviour appropriate to a working environment.
4. Demonstrate knowledge of current industry practices, issues and technologies.

IN 1000 WORDS DESCRIBE YOUR ACHIEVEMENT OF THE LEARNING OUTCOMES DEFINED ABOVE.

Please identify specific BBA courses and marketing communications or appropriate business theories when relating work-related outcomes to what was learned in the classroom. Please use appropriate citations and references when detailing your experiences, and provide work samples as appendices.

STUDENT'S SIGNATURE

X

FACULTY ASSESSOR'S SIGNATURE

X

DATE